

for immediate release

## VINTALK DEPLOYS VIDEO PHONE SERVICE

Uses advanced SIP telephony to deliver high-quality, cost-effective video phone service

SAN DIEGO, JULY 18, 2007 (BUSINESS WIRE)—Vinculum Communications, Inc., (Vincomm), a leading provider of Voice over Internet Protocol (VoIP), delivering reliable, cost-effective, integrated voice and data services to small and medium businesses, announced today their launch of video over VoIP services within their suite of Vintalk business voice and data products. Utilizing a combination of advanced SIP telephony, multimedia technologies and their international VoIP network footprint, Vintalk completed beta testing and is positioned for their US launch in Q4 of 2007.

Through cooperation with GrandStream, Vincomm will offer the GXV3000 as its preferred video phone of choice, providing customers an easy and affordable way of communicating face-to-face over any distance. It is ideal for any multimedia communication environment, the virtual office and all IP video communications for business users. "IP telephony is here to stay and it continues to experience amazing growth" said Joe DePetro, president of Vincomm. "Adding this video phone service to our portfolio further cements our presence as an innovative leader in the market."

Under the leadership of CTO Pete Llewellyn, the company quickly integrated the GrandStream video phone within the Vintalk network for a true "plug & play" end-user experience. "The GXV is an advanced IP video phone that's very competitively priced and easy to use" said Jayson Jones, director of marketing and development. "With its sleek design, excellent picture quality, ease of deployment and broad interoperability, we can deliver cost-effective video phone service coupled with amazing quality."

In an age where business is conducted through emails, text messages, voice mails and other non-interpersonal communications, the Vintalk Video Phone Service will allow users to see the person they are speaking with in smooth, full-motion video on color LCD screens. Vincomm views video phone technology as a perfect medium for domestic and overseas manufacturing, distribution and sales organizations to get more "personal visual time" with international business partners.

### About Vinculum

Vinculum Communications is a leading provider of Voice over Internet Protocol (VoIP), delivering reliable, cost-effective, integrated voice and data services to small and medium businesses. Vinculum (Latin for "bond") leveraged an extensive VoIP network—built to serve domestic and international wholesale communications carriers—with its proprietary Vintalk<sup>™</sup> hosted call platform, bringing a wealth of scalable features, flexible packages and low-cost long-distance calling to the retail market. Vinculum's rapidly-expanding global footprint and software-driven infrastructure set the stage for delivering price and quality, and building sound connections for SMBs worldwide. For more information on Vinculum and Vintalk<sup>™</sup>, visit [www.vincomm.net](http://www.vincomm.net).



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**JAYSON JONES**  
DIRECTOR OF  
MARKETING AND  
DEVELOPMENT,  
VINCOMM

**contact**

**Jayson Jones**  
Director of Marketing and  
Development  
[jayson.jones@vincomm.net](mailto:jayson.jones@vincomm.net)

Vinculum Communications, Inc.  
9255 Towne Centre Drive  
Suite 925  
San Diego, California 92121  
USA

Tel 1 858 357 8710  
Fax 1 858 546 8039

[www.vincomm.net](http://www.vincomm.net)

